The Governance Institute’s
Alignment of Governance & Leadership in Healthcare:
Building Momentum for Transformation

Boca Raton Resort & Club
Boca Raton, Florida
February 4–5, 2017

Presented by:
GovernanceInstitute.com/AGLH
Healthcare leaders and board members across the country are facing issues like these each day, and our research shows there is no single correct way to solve them.

Because of these complex challenges and the pressure to drive measurable improvements to health, The Governance Institute in partnership with Stakeholder Health, and the Public Health Institute (PHI), and with support from the Robert Wood Johnson Foundation, has begun implementing a national strategy to help you build, manage, and maintain a population health and community benefit strategy designed specifically for the local geography in which you serve.

Become a part of this revolutionary transformation by attending the next intensive, February 4–5, 2017 in Boca Raton, Florida. The focus will be on building knowledge and understanding of population health concepts and strategies for alignment with community stakeholders.

There is no cost to participate and attendees are invited to join The Governance Institute’s February Leadership Conference (immediately following the conclusion of this program).

Dr. Kevin Barnett, Dr.P.H., M.C.P., Senior Investigator for PHI and community benefit expert, will lead this strategic program and will be joined by a distinguished group of faculty.

Participating organizations should include one senior executive leader (i.e., CEO, CNO, CFO, CMO, or EVP) and at least three board members from individual hospitals and/or at the health system level.

All participants in the intensive will complete an organizational self-assessment and will identify areas of focus for potential innovations. Following the intensive, the project team will convene brief calls with senior leader/board member groups once every other month for one year to share the latest tools and research findings from the field. Groups will also share updates on issues, opportunities, challenges, and emerging lessons. The project team will support a collaborative learning process by hosting at least three Webinars that provide the opportunity for groups to share innovations and lessons with their colleagues.

Your community is counting on you.

At the conclusion of the collaborative retreat, participants will have acquired and applied a working knowledge of:

- The meaning and key elements of population health improvement.
- Innovative strategies to leverage the resources of hospitals through meaningful engagement of diverse communities.
- Strategies for alignment with other health sector stakeholders.
- Strategies for engagement of the community development sector and examination of possible returns on investment.
- Strategies for internal alignment of population health capacity building with community benefit functions/processes.
- The roles of governing boards and senior leadership in ensuring optimal quality in the management and oversight of population health initiatives.
Faculty

Kevin Barnett, Dr.P.H., M.C.P.
Senior Investigator, Public Health Institute
CURRICULUM FOCUS: Advancement of community benefit practices and integration with population health management strategies, alignment of hospital governance, management, and operations, and intersectoral collaboration.

Pablo Bravo
Vice President, Community Health, Dignity Health System
CURRICULUM FOCUS: Integration of community benefit and community investment strategies.

Teresa Cutts, Ph.D.
Assistant Research Professor, Social Sciences & Health Policy, Wake Forest School of Medicine
CURRICULUM FOCUS: Integration of health systems operations and metrics with faith community partnerships.

James Diegel, M.S.H.S.A., FACHE
CEO, Howard University Hospital
CURRICULUM FOCUS: Courageous leadership, distributed leadership and innovation, and roles of rural hospitals.

Gary Gunderson, D.Div., D.Min., D.Th. (Hon)
Vice President, FaithHealth Wake Forest Baptist Medical Center; Secretariat, Stakeholder Health
CURRICULUM FOCUS: Building systems of faith and health at community scale.

James Hester, Ph.D.
CURRICULUM FOCUS: Financial innovations and delivery design.

Amy Gillman
National Program Director, Community Health, Local Initiatives Support Corporation
CURRICULUM FOCUS: The roles of Community Development Financial Institutions and emergence of partnerships with health systems to address the social determinants of health.

George Isham, M.D., M.S.
Senior Advisor, Health Partners, Board Member, Presbyterian Health System, Co-Chair, IOM Population Health Roundtable
CURRICULUM FOCUS: Roles of board members in building population health capacity.

Wright Lassiter, III
President/CEO, Henry Ford Health System
CURRICULUM FOCUS: Trajectory, sustaining, and building on transformation process, with emphasis on community engagement and broad focus on addressing the social determinants of health.

Randy Oostra
President/CEO, ProMedica Health System
CURRICULUM FOCUS: The role of hospitals/health systems in advocacy to address the social determinants of health.

Soma Stout, M.D., M.S.
Lead Transformative Adviser, former Vice President of Patient-Centered Medical Home, Cambridge Health Alliance, Executive Lead, 100 Million Healthier Lives Initiative, Institute for Healthcare Improvement
CURRICULUM FOCUS: Health system transformation: thinking and acting with an eye on the big picture.
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tr>
<td>7:00–8:00 A.M.</td>
<td>Registration &amp; Networking Breakfast</td>
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<td>8:00–8:45 A.M.</td>
<td>Welcome/Overview of Program/Team Introductions</td>
<td>JONA RAASCH, President &amp; CEO, The Governance Institute</td>
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<td>KEVIN BARNETT, DR.P.H., M.C.P., Senior Investigator, Public Health Institute</td>
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<td>GARY GUNDERSON, D.DIV., D.MIN., D.TH. (HON), Vice President, Wakeforest Baptist Health System Secretariat Stakeholder Health</td>
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<td>TERESA CUTTS, PH.D., Assistant Professor, Social Sciences &amp; Health Policy, Wake Forest School of Medicine</td>
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<td>HILARY HEISHMAN, Program Officer, Robert Wood Johnson Foundation</td>
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<td>8:45–9:45 A.M.</td>
<td>Board &amp; Leadership in a Time of Profound Change: Building the Optimal Partnership</td>
<td>GEORGE ISHAM, M.D., M.S., Senior Advisor, Health Partners, Board Member, Presbyterian Health System Co-Chair, IOM Population Health Roundtable</td>
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<td>SOMA STOUT, M.D., M.S., Lead Transformation Advisor, former Vice President of Patient-Centered Medical Home, Cambridge Health Alliance Executive Lead, 100 Million Healthier Lives, Institute for Healthcare Improvement</td>
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<td>9:45–10:30 A.M.</td>
<td>Conversation Café</td>
<td>TERESA CUTTS, PH.D., Assistant Professor, Social Sciences &amp; Health Policy, Wake Forest School of Medicine</td>
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<td>10:30–10:45 A.M.</td>
<td>Break</td>
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<td>10:45–11:30 A.M.</td>
<td>Health System Transformation: Thinking (&amp; Acting) in Holistic Terms</td>
<td>SOMA STOUT, M.D., M.S.</td>
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<td>Lead Transformation Advisor, former Vice President of Patient-Centered Medical Home, Cambridge Health Alliance Executive Lead, 100 Million Healthier Lives, Institute for Healthcare Improvement</td>
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<td>11:30 A.M.–12:00 P.M.</td>
<td>Team Self-Assessment: Where We are on the Journey</td>
<td>KEVIN BARNETT, DR.P.H., M.C.P., Senior Investigator, Public Health Institute</td>
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<td>12:00–1:00 P.M.</td>
<td>Networking Lunch</td>
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<td>1:00–2:00 P.M.</td>
<td>Mission, Faith, &amp; Community: Reawakening Core Values in Tumultuous Times</td>
<td>GARY GUNDERSON, D.DIV., D.MIN., D.TH. (HON), Vice President, Wakeforest Baptist Health System Secretariat Stakeholder Health</td>
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<td>GERALD R. WINSLOW, PH.D., Professor of Ethics, Director, Institute for Health Policy &amp; Leadership, Loma Linda University</td>
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<td>2:00–2:15 P.M.</td>
<td>Break</td>
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| 2:15–3:45 P.M. | **Community Health & Development: New Avenues in Partnership & Financing**  
**JAMES HESTER, PH.D.**  
Principal, Population Health Systems  
Director, Population Health Models CMMI/CMS (2010–2013)  
**AMY GILLMAN**  
National Program Director, Community Health  
Local Initiatives Support Corporation  
**PABLO BRAVO**  
Vice President, Community Health  
Dignity Health System  
**KEVIN BARNETT, DR.P.H., M.C.P.** (Moderator) |
| 3:45–4:00 P.M. | **Break**                                                                |
| 4:00–4:30 P.M. | **25/10 Crowd Sourcing**  
**TERESA CUTTS, PH.D.**  
Assistant Professor, Social Sciences & Health Policy  
*Wake Forest School of Medicine* |
| 4:30–5:15 P.M. | **Coming to Grips with the Social Determinants of Health: New Forms of Leadership & Advocacy**  
**RANDY OOSTRA**  
President/CEO  
*ProMedica Health System* |
| 5:15 P.M.     | **Adjourn**                                                               |
| 5:15–6:15 P.M. | **Networking Reception**                                                 |
| 7:00–8:00 A.M. | **Networking Breakfast**                                                 |
| 8:00–8:15 A.M. | **Welcome & Overview**  
**GARY GUNDERSON, D.DIV., D.MIN., D.TH. (HON)**  
Vice President  
*Wake Forest Baptist Health System*  
Secretariat  
*Stakeholder Health* |
| 8:15–8:45 A.M. | **Self-Assessment Review/Introduction of Action Plan Template**  
**KEVIN BARNETT, DR.P.H., M.C.P.**  
Senior Investigator  
*Public Health Institute* |
| 8:45–10:00 A.M. | **What, So What, Now What?**  
**TERESA CUTTS, PH.D.**  
Assistant Professor, Social Sciences & Health Policy  
*Wake Forest School of Medicine* |
| 10:00–10:15 A.M. | **Break**                                                                |
| 10:15–11:15 A.M. | **Action Plan Development**  
**KEVIN BARNETT, DR.P.H, M.C.P.**  
Senior Investigator  
*Public Health Institute* |
| 11:15 A.M.–12:00 P.M. | **User Experience Fishbowl**  
**TERESA CUTTS, PH.D.**  
Assistant Professor, Social Sciences & Health Policy  
*Wake Forest School of Medicine* |
| 12:00–12:30 P.M. | **Networking Lunch**                                                     |
| 12:30–1:30 P.M. | **Sustaining a Commitment to Community & Transformation:**  
**Henry Ford Health System**  
**WRIGHT LASSITER, III**  
President/CEO  
*Henry Ford Health System* |
| 1:30–2:00 P.M. | **Next Steps**  
**KEVIN BARNETT, DR.P.H., M.C.P.**  
Senior Investigator  
*Public Health Institute* |
| 2:00 P.M.     | **Adjourn**                                                               |
Continuing Education Credits Available

Joint Accreditation: The Governance Institute, a service of National Research Corporation is accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

The Governance Institute designates this live activity for a maximum of 12.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACHE: The Governance Institute is authorized to award 12.75 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

CPE: The Governance Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its Web site: www.learningmarket.org.

Program level: Overview  •  No advanced preparation required
Field of Study: Business Management and Organization
Instructional level: Group Live
Maximum potential CPE credits: 12.75

Hotel Information
Boca Raton Resort & Club
501 East Camino Real
Boca Raton, Florida 33432
Hotel phone: (561) 447-3000
Hotel Web site: Bocaresort.com

Hotel Reservations
There are a limited number of rooms at The Governance Institute rate, so make your room reservations as early as possible. Hotel accommodations are the responsibility of each attendee; conference registration does not secure your room.

Reservations phone: (888) 557-6375
Reservations Web site: http://bit.ly/293hBAm
Check in: 4:00 p.m.
Check out: 12:00 p.m.
Room rate: $369–$699* (SGL/DBL occupancy)

All reservations must be made by January 12, 2017, to secure this rate. Should the room block become full before this date, reservations will be accepted on rate/space availability.

*All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time the reservation is made. All rates are subject to applicable taxes.

Note: In addition to the room rates, there will be a daily resort and room attendant charge per room, per night, plus applicable state and local tax of 12% that will be posted to all guest rooms to cover roundtrip porterage and bellman gratuities, wireless internet in guestrooms and public space, local, 800 & domestic long distance phone calls, beach umbrellas at the Boca Beach Club, health club featuring specialty classes, and unlimited driving range usage and golf club storage.